



100%
passion

The World of Bona

Sustainable solutions for every
wooden floor challenge

Bona[®]



100%
passion

“The World of Bona – a complete universe of sustainable solutions for every wooden floor challenge.”

Welcome to the World of Bona

100% passion, 100% Bona

Bona has almost 100 years of experience in bringing out the best in wooden floors. We are a family-owned Swedish-based company with an international presence in more than 90 countries.

We believe in putting in 100% passion in everything we do. This has led us to create a world of innovative sustainable solutions for every wooden floor challenge – from installation and renovation to maintenance and care, with the needs and safety of our customers, and the environment, in mind.

Total solutions for all wooden floor needs

For every customer challenge, Bona’s goal is to provide a total solution that is beneficial, sustainable, and long lasting – from products and services to support and training.

Through our subsidiaries and distributors across the globe, we share our experience and expertise. We offer our customers a complete universe of solutions for all wooden floor needs – The World of Bona.

Performance, sustainability and trust

Every time a customer buys a Bona product or use our services and support, they are experiencing our brand values – Performance, sustainability, and trust.

Performance is integrated into every Bona solution, developed through decades of thorough research and innovation. Sustainability is key in everything we do, including our everyday operations and R&D. We make sure that our solutions are always safe and healthy with minimal environmental impact. Combining this with our unique local presence around the world, our customers can trust that they are getting only the best from Bona.



Our vision

“With the heritage of wood floor excellence we innovate sustainable total solutions for customers worldwide.”

Kerstin Lindell

Kerstin Lindell,
President & CEO Bona



Sustainable solutions for every wooden floor challenge

A full system of compatible solutions

From design and beauty to durability and care, every wooden floor comes with its own set of challenges. Over the years, Bona has dedicated ourselves to developing wood floor solutions of the highest performance, safety and sustainability. We've combined our strong passion for wooden floors with constant innovation, cutting-edge technology and research.

As a result, we now have a full system of compatible products for all wooden floor challenges. This means that all our customers can find a total solution that addresses their every flooring need – from products and services to support and training.

Industrial coatings



Bona develops a full range of high quality UV-based finishes designed to give the best adhesion and the highest levels of wear and scratch resistance.

Coatings



Whether you're looking for shine, colour, slip resistance or durability, Bona has the ideal finish for all types of wooden floors.

Fastening



Success begins with a good foundation. Bona provides stable, strong and elastic fastening products to help you achieve the first step to a beautiful wooden floor.

Sanding



Bona's sanding tools not only deliver exceptional results, our systems are also made for maximum efficiency, ergonomics and safety.

Floor care



Our floor care solutions are developed for cleaning and revitalising your wooden floors and are tailor made for all finished, oiled and engineered surfaces.

- 1 Bona Deep Clean System** – The historical Obecní dům in Prague uses Bona's unique Deep Clean System to keep its floor looking at its best all the time.
- 2 Bona FlexiSand Pro System** – The versatile sanding machine delivers direction-free sanding down to bare wood, pre-cleaning, oiling, polishing or buffing – all with a simple change of a disc.
- 3 Bona Dust-free Sanding** – Our DCS System was chosen during the renovation of the restaurant in Edinburgh's Royal Botanic Gardens to maintain an optimal indoor air quality.
- 4 Bona Machine Range** – The complete range features powerful machines for all sanding challenges and delivers "Performance for Every Need".
- 5 Bona Sportive System** – The official hardwood floor care partner of the US National Basketball Association (NBA) is also widely used around the world, including the Palatrieste sports floor in Italy.
- 6 Homeowner solutions for indoor and outdoor** – Bona's wide range of solutions are chosen by homeowners that want safe products that deliver optimal performance for renovating, maintaining and cleaning their floors.

Sustainable features

Bona's innovative and systematic approach has led us to create a high-performance, environmentally sound product range. This creates a strong impact for a better working

and living environment for our customers, craftsmen, and employees. Here are some of the sustainable features that our products have, and what benefits they deliver.

Waterborne finishes

Bona has driven the transition from solvent-based to waterborne finishes. Bona's products have very low solvent content, and are therefore safer and healthier to use.

Renewable raw materials

With Bona Mega, we introduced a product based on vegetable oils, which delivered high performance and low impact on the environment. Today, we strive to develop more solutions with renewable raw materials.

Low solvent content (VOC*)

Bona's finishes and adhesives with low solvent content (VOC) provide a healthier working and living environment and a general contribution to better ecology.

Dust-free Sanding

Dust-free Sanding gives a healthier working environment for the craftsman and keeps the indoor air quality at its best, minimising the need for cleaning up after the process.

Ergonomic tools and machines

Bona designs products from an ergonomic perspective. From plastic cans that are easy to grip, to ergonomic sanding machines, our products improve the craftsman's body position and make the job easier.

Indoor air quality

Bona has made a significant contribution to indoor air quality by bringing the emissions from our finishes and adhesives down to very low levels – below all the designated thresholds around the world.

* VOC – Volatile Organic Compounds are solvents contributing to the formation of ground level ozone and hazardous components in smog.

Bona for professionals

Performance, speed, perfect results

Whether it's installation, renovation or maintenance, Bona has got everything it takes to help bring out the best in wooden floors. Our entire system of compatible products offers the craftsmen only the best solutions for their customers, with no compromise on the environment and health.

Bona's solutions deliver unparalleled performance and allow craftsmen to work with high efficiency and speed, and achieve fantastic results.

With the Bona System, craftsmen can help create beautiful floors with a complete system of solutions for every wood floor challenge.

"Bona's extensive professional experience and hands-on expertise assure craftsmen that they are using only high-performance solutions that are safe and efficient."

Thomas Hallberg,
Strategic Product Manager



Healthy and safe working

Every flooring solution we develop is created with the health and safety of both craftsmen and floor owners in mind. Our R&D team is constantly exploring the limits of technology to develop sustainable solutions that are well ahead of legislation.

Working with Bona's solutions should always be safe, efficient and enjoyable. That's why we're constantly finding new ways to improve the working conditions for our craftsmen. With our ergonomic machines, waterborne finishes and safe adhesives, craftsmen are able to work with ease and peace of mind.

Sharing knowledge through training

Bona's worldwide trainings help to spread Bona's experience and expertise to craftsmen, architects and retailers throughout the world. From Europe and the Americas, to Asia and Africa, there has been an increasing number of wood flooring craftsmen taking part in our trainings.

To benefit our customers, craftsmen, and partners, Bona also offers training courses in specialised areas such as fastening, maintenance, colouring and much more.

Bona Certified Craftsman Program

The Bona Certified Craftsman Program is a certification and support partnership with contractors around the world. We offer highly competent and experienced contractors an opportunity to become Bona Certified Craftsmen and realise their full potential. Skilled craftsmen go through courses and tests in best practices for all phases of wooden floor renovation and care, as well as introductions to the latest product solutions and innovations. Upon completion, they receive diplomas to certify their skills and expertise – an assurance to their customers that their floors are cared for by highly qualified professionals.

Bona Certified Craftsmen receive continuous support through Bona's promotion campaigns, local craftsman recommendations, and ample brand material to raise their professional profile.

Worldwide technical support

Bona's technical experts are always available to offer support to help professional contractors serve their customers better. Thanks to our global presence, we are also able to offer floor owners local support to help keep their wooden floors beautiful for a long time.



Bona for homeowners

Beautiful floors that last a lifetime

An alluring, beautiful wooden floor can easily turn a living space into a cosy, comfortable home for the family. At Bona, understanding the homeowners' passion for wooden floors means delivering sustainable solutions for their needs and wishes.

From dust-free sanding to low-emissions waterborne finishes, Bona makes it easy, safe, and efficient to create and maintain a beautiful floor. Whether it's an outdoor deck or the bedroom, our solutions ensure that the floor would be well protected against everyday use and harsh weather throughout its lifetime.

If homeowners are in need of help, our professional partners and the worldwide team of Bona Certified Craftsmen are just a phone call away. These expert craftsmen are well trained in all our solutions and offer everything from Deep Cleaning to a complete renovation of the floor.

"To serve homeowners better, we are constantly expanding our presence in retail markets through a large distributor network, e-commerce sites, and major stores across the globe."

Lidija Broström, Retail Manager
Marketing & Sales EMEA & APAC



Indoor floors – your personal expression

Whether it's a fashionable urbanite, or a fan of old-world rustic charm, the floor is a sure way to express a homeowner's unique personality. Bona's complete system of solutions has something for everyone to help create the floor of their dreams, with long-lasting protection and sustainability in mind.

Across the globe, Bona has helped thousands of homeowners create wooden floors that accentuate the character of their homes, and reflect who they are. The Bona System includes different floor finish solutions, with a wide variety of colours and treatment types. From contemporary oiled floors in bedrooms, classy antique glossy floors in the dining area, to natural wooden floors that bring the rustic look to the living room, we have what it takes to turn a homeowners' creativity into a stunning reality.

To ensure that the floor remains beautiful across its lifetime, Bona's high-performance care and maintenance solutions deliver exceptional protection against everyday use.

Outdoor decks – perfect from year to year

Outdoor decks are constantly subjected to different elements of the weather, including harsh sunshine, heavy rain, and snow. Keeping the deck beautiful all year round requires proper care methods and of course, the right solutions.

The Bona Decking System provides a fast and convenient deck-revival solution that involves two unique processes – deep cleaning, followed by protection, while keeping environmental sustainability and health in mind. For the Do-it-yourself enthusiasts, we also provide simple instructions to help make all jobs easier.

Green living environment

Floor owners can rest well knowing that their floors have been treated with products that have extremely low emissions over time. Bona's products meet the stringent standards of international bodies such as Greenguard and DIBt*, and have been used in LEED*-certified projects.

This means that whether it's a bedroom, dining area or a kitchen, the homeowner will be assured of a green indoor environment that meets the toughest legislations worldwide.

* DIBt – Deutsches Institut für Bautechnik (accreditation institute in Germany)

* LEED – Leadership in Energy and Environmental Design



Bona for parquet producers

Broad range of leading-edge UV-finishes

Bona combines decades of professional expertise and practical experience to deliver our world-renowned quality solutions to industrial wood floor producers. The strong Swedish heritage and focus on quality, enhanced by state-of-the-art technology, has made Bona a trustworthy partner for global parquet producers.

Bona's industrial coatings are fully compatible and feature a broad range of high-performance solutions for industrial applications. These include quality UV-based finishes, stains and a full Oil System – all to bring out the best in wooden floors.

Our finishes are developed in line with changing customer demands and the latest design trends. This means that parquet producers using Bona can be assured that their floors will always be at the forefront of market trends, in terms of appearance, sustainability and floor types.

Our treatment systems for industrial applications have been renowned for their high adhesion to wood, and the highest levels of wear and scratch resistance, helping to keep floors beautiful across their lifetime.

“Bona tailor makes design effects or other products according to our customers’ demands. This helps wood floor manufacturers stay ahead in the market and serve floor owners better.”

Karin Tykesson, Development Engineer, Industrial Coatings



World-class aftermarket offer

For our industrial coating customers we offer a world-class aftermarket support – Lifetime Support. Bona's extensive global presence enables us to be available to our customer at all times. We work closely not only with international wooden floor manufacturers, but also with professional craftsmen and major retailers. What this means for parquet producers is a worldwide technical support network that helps to take care of the floors, and a business network that helps create essential links all around the globe.

Bona Certified Craftsmen around the world are readily available to give floor owners professional and reliable service – to install, refresh and renovate their floors using the Bona System.

Bona's full range of maintenance products helps enhance the look and feel of the floor owner's wood floor throughout the lifetime of the floor.

High environmental standards

Sustainability and safety are always important for Bona. This applies equally to the working environment of our employees and customers as it does to the indoor and outdoor environment. Our solutions enable low emissions over the lifetime of the floors. In other words, we make sure that our solutions are safe and sound to use.



30 years ago, Bona took the lead in driving floor treatment products away from solvent-based to UV-finishes. Our UV coatings are designed to give the best adhesion and the highest levels of wear and scratch resistance. Our conventional finishes are designed to be compatible with Bona's UV surfaces when overcoating on site. This gives our end-customers the ability to keep their floors in excellent condition for the longer term.

Preserving material and resources is vital when it comes to sustainability. Superior durability with a prolonged lifetime for wooden floors leads to less need for renovation. By extending the lifetime of the floor, Bona contributes to a better global environment.



On track for sustainability

An innovative and systematic approach

At Bona, sustainability is at the core of everything we do, and every innovation that we introduce. We're always striving to incorporate a longer, sustainable perspective in all our projects, products, workplaces and other aspects throughout the organisation.

Our systematic approach to innovation has driven us to continuously launch products with less environmental impact, such as our breakthrough in the 1970s with the introduction of waterborne finishes. Through our continuous R&D efforts, we now offer our customers a full range of environmentally sound products with a strong focus on health, safety and wellbeing. With no compromise on performance, Bona's range helps prolong the lifetime of wooden floors while keeping them beautiful.



"Thinking green is not an effort – it is an integral part of R&D. At Bona, quality, performance and environmental concern are eternal values."

Anna Tonell, Senior R&D Chemist

A journey – results drive our work

Creating results is what drives our work at Bona. With the pioneering of waterborne finishes, we continued to push our efforts in sustainability to introduce waterborne adhesives in 1994. Shortly after, we established our Environmental Department to focus our efforts to create even more sustainable solutions for all our customers.

With that, we launched Bona Mega, the world's best-selling waterborne finish that is made primarily with renewable resources such as vegetable oils. In 2005, we introduced the revolutionary Bona DCS 70, which brought Dust-free Sanding to the wood flooring market. A year later, our products were awarded the Greenguard certification as recognition of their low-emission properties. We continued striving for greater results and ceased the sales of all solvent-based finishes in the EU in 2009. In 2014, we took a major step forward and implemented our CSR strategy with clear goals for the future.

Bona's work towards a greener world has been proven successful in the numerous solutions that we deliver, and the actions that we perform worldwide.

CSR for a better future

As a strong believer in sustainability and social responsibility, Bona is always moving forward in our CSR journey.

We have been taking our focus on safety, health and the environment one step further to strengthen our position as a responsible corporation. CSR permeates everything we do in the organisation, including our products and everyday operations. Through our CSR strategy, Bona has set measurable targets within Business, Employees, Products, Society, and Sourcing and Logistics.



Green Label Singapore

Green Label Singapore refers to a scheme that awards environmentally sound products. Bona has been approved for the Green Label Singapore for several of our waterborne finishes, cleaners and silane-based adhesives.



Greenguard

Our indoor products are so low-emitting that they meet the stringent standards of the Greenguard Environmental Institute, a leading, independent, non-profit organisation in the US.





“Bona” in Swedish means “to polish”.

Bona around the world

Our Group at a glance

Bona is present in close to 100 countries through subsidiaries and distributors, with our headquarters in Malmö, Sweden. These include countries such as Brazil, China, Singapore, Germany and the USA. We have a committed and passionate team of about 500 employees, contributing to bring out the best of wooden floors around the world.

As a family-owned company, we’re proud to continue this tradition by keeping close, long-term relationships with our customers, craftsmen, partners and distributors. Every year, more than 50,000,000 m² of wooden floors are treated with Bona finishes, a further testament to the trust that we have gained from floor owners around the world over the years.

Employees

500



The worldwide Bona team has over 500 dedicated employees that work hand-in-hand to help bring out the best in wooden floors.

Factories

5



Our 5 factories are located in Sweden, Germany, USA and China.

Subsidiaries

17



The combined experience, expertise and technology of Bona and our 17 international subsidiaries help deliver high-performance, safe, sustainable solutions.

Distributors

70



Through our 70 distributors across the globe, we are able to deliver our solutions to our customers, and provide support in their local language.

100 years of passion

It all started as a small grocery shop

Wilhelm Edner has been running a humble coffee business in Malmö, Sweden, which produces and sells floor wax as a side income. In 1919, he finally registers his floor wax company as Aktiebolaget Bona and starts to introduce other floor care products.

Floor sealer takes Bona international

Bona introduces its first plastic finish for wooden floors, D-503 Floor Sealer, in 1953. Its popularity in Germany, Austria and Switzerland encouraged the establishing of sales representatives in these countries. This propelled Bona to an export-oriented industrial group, not just in Scandinavia, but also in the rest of Europe.



Wilhelm Edner, our founder. Bona continues being a family-owned company today.

Global pioneer in waterborne finishes

In 1979, Bona revolutionises the wood floor finish world, by introducing the first waterborne finish in history. The major breakthrough sets a new standard for environmentally sound finishes. We decide to focus on R&D, not just for products, but also for quality control.

To take the company to greater heights, Bona then enters the UV-finishes market and introduces more waterborne finishes. New subsidiaries are set up in Hungary, Poland, Czech Republic, Slovakia, China and Singapore. Sales offices are set up in Panama and Shanghai.

A complete system for wooden floors

Through continuous R&D and innovation, Bona now has a complete system of products for every wood flooring challenge. We focus on total sustainable solutions for all our customer groups, throughout the lifetime of the wooden floor.

This means that floor owners can be assured that Bona has all it takes to solve all their flooring issues. For the contractors and distributors, they can expect Bona to provide them not only with the best products, but also with help to grow their business and profitability through training and support. Wood floor producers will be provided with leading edge solutions and a world-class aftermarket offer, helping them create long-lasting beautiful floors for their customers.

Bringing out the Best in Wooden Floors

Bona AB is a family-owned company founded in 1919. With its headquarters in Sweden, Bona is now present in more than 90 different countries all over the world through subsidiaries and distributors. We provide products for the installation, maintenance and renovation of wooden floors throughout their lifetime and we also supply UV coatings to leading international producers of wooden floors. Through our comprehensive Bona System, we are able to offer our customers Lifetime Support. We continuously develop innovative products with a long-term sustainable perspective in mind. So we take into account not just the floor itself but the working conditions of the craftsman and the impact on the outdoor environment.

Head Office

Sweden

Bona AB
PO Box 210 74
SE-200 21 Malmö
Sweden
Visiting address:
Murmansgatan 130
Tel: +46 40 38 55 00

Subsidiaries

Austria

Bona Austria GmbH
Mayrwiesstraße 21
A-5300 Hallwang bei Salzburg
Austria
Tel: +43 662 66 19 43 0

Belgium

Bona N.V.
Planet II
Leuvensesteenweg 542/C3
1930 Zaventem
Belgium
Tel: +32 2 721 27 59

Brazil

BonaKemi Pisos de Madeira do
Brasil Ltda
Avenida Sete de Setembro
numero 4214 - Conj 704
Bairro: Batel, CEP 80250-210
Edifício: Cond Business Offices
Brazil
Tel: +55 41 3233 5983

China

Bona Coatings (Dalian) Co., Ltd.
Huai He Middle Road, No.99 #3A
Dalian Development Area
Liaoning Province
P.C. 116620
P.R. China
Tel: +86 411 87585500

Bona Trading (Shanghai) Co., Ltd.
569-573, Guangyan Road
Zhabei District 200072
Shanghai
P.R. China
Tel: +86 21 62361540

Czech Republic/ Hungary/Slovakia

Bona CR, spol. s.r.o.
Obchodní 132
251 01 Čestlice
Czech Republic
Tel: +420 211 153 340

France

Bona SARL
15A Rue du Pont de Péage
67118 Geispolsheim
France
Tel: +33 3 88 49 18 60

Germany

Bona Vertriebsgesellschaft mbH
Deutschland
Jahnstrasse 12
D-65549 Limburg/Lahn
Germany
Tel: +49 6431 40 08 0

Poland

Bona-Polska Sp. Z.o.o.Ul.
Augusta Prymasa Hlonda 5
61-008 Poznań
Poland
Tel: +48 61 816 34 60/61

Romania

Bona S.R.L
Bucharest, Bd. Preciziei nr.1
Preciziei Business Center
Tronson 1 etaj 3, sector 6
062202 Bucuresti
Romania
Tel: +40 21 317 02 22

Singapore

Bona Far East & Pacific Pte Ltd
15, Jalan Kilang Barat
#01-05 Frontech Centre
Singapore 159357
Tel : +65 6377 1158

Spain/Portugal

Bona Ibéria
Calle Navas de Buitrago nº 52 Nave 5
Pol. Ind. El Gato 28021 Madrid
Spain
Tel: +34 91 682 55 22

The Netherlands

Bona Benelux
Hulswitweg 6
2031 BG Haarlem
The Netherlands
Tel: +31 23 5421864

United Kingdom

Bona Limited
6 Thornton Chase
Linford Wood
Milton Keynes
MK14 6FD
England
Tel: +44 1908 525 150

USA

BonaKemi USA, Inc.
2550 S. Parker Road, Suite 600
Aurora, Colorado 80014
USA
Tel: +1 303 371-1411

Rep office

Panama

Bona AB Branch Panama
Ubicada en Av. Balboa,
entre Calles Nº 42 y 43
Torre BAC,
Piso Nº 13 Asignada como
Oficina 13-02
Ciudad de Panamá
Tel: +507 227 27 99

Contact Us

If you have any questions or want to find out more about our products and services, please contact your local Bona dealer, or visit us on our website: www.bona.com

